

### WHAT is KIDS COUNT?

KIDS COUNT is a well-known, well-respected project of the Annie E. Casey Foundation. Its purpose is to track the well-being of children at both the national and the state levels. All 50 states, the District of Columbia, the Virgin Islands, and the Commonwealth of Puerto Rico have a KIDS COUNT project, allowing for state-by-state comparisons of child well-being indicators.

In Nevada, the primary activities of the KIDS COUNT project are to:

- ❖ collect, analyze, and distribute the best available data measuring the educational, social, economic, and physical well-being of children and youth in Nevada;
- ❖ educate and inform decision-makers, citizens, service providers, providers of funding, and community partners regarding data, policy, and resource analysis; and
- ❖ provide linkages with community efforts to reach decision-makers with information concerning relevant issues for children and youth.

### WHAT is the Center for Business and Economic Research (CBER)?

The Center for Business and Economic Research, established in 1975, aids businesses and agencies in achieving the fullest expression of economic potential by providing academic expertise in data collection, business-conditions analysis, and research projects that assist the development and diversification of the Nevada economy. CBER serves Nevadans by making presentations for conferences, task forces, symposiums, and meetings of Nevada organizations. The work of CBER is rather evenly split between data collection and analysis, market analysis, business-conditions analysis, financial-feasibility studies, and econometric modeling. CBER's staff publishes many reports and conducts both basic and applied research. CBER's relationship with KIDS COUNT began in 1996 when it began providing data for the *Nevada KIDS COUNT Data Book*. Since 2000, CBER has been publishing the *Data Book*.